



EXHIBIT SPACE APPLICATION

Thank you for your interest in applying for exhibit space at 2007 Indiana State Fair. Please read all of the enclosed information, complete this application, and submit the application form and the ***required photos for each trailer, stand, or booth and brochures whenever possible. DO NOT SEND MONEY WITH YOUR APPLICATION.***

Exhibiting your goods or services at the Indiana State Fair is an excellent marketing opportunity. In fact, 80% of the organizations and companies return each year. To fill the remaining 20% of open spaces, we seek the highest caliber, most unique, goods or services that will enhance the commercial quality and variety of our Fair.

We need to make clear that this is an application to be considered for space at our Fair. **Submitting the attached form does not constitute a contractual agreement between our organizations.** Due to the fact that we process returning exhibitor contracts through March and April, we typically may not know space availability till end of April and early May.

Thank you again for your interest in becoming an exhibitor at the 2007 Indiana State Fair. We look forward to working together to create the best State Fair.

Concessions Office

2007 Indiana State Fair Information

Dates:	August 8 – 19
General Adult Admission:	\$8
Children age 5 and younger:	Free
Exhibitor Parking (West Lot):	\$100
Gate Hours:	6 am – 11 pm
Total Attendance in 2006:	870,050
Average Daily Attendance:	72,504
Commercial Exhibits (Indoors & Outside)	550
Concession Office	317/927-7510
Office Hours	8:30 am – 5:00 pm (M - F)
Fairtime Office Hours	7:30am – 6:00pm
Recorded Information Line (after hours)	317/927-7500
World Wide Web Site:	http://www.indianastatefair.com
E-mail Address:	cmcguire@indianastatefair.com bsigmon@indianastatefair.com

COMMERCIAL EXHIBIT SPACE

Welcome to the Concession Department of the Indiana State Fair that contracts exhibitors for the ISF, and coordinates vendor placement and designs the layout of the Fair. Currently, there are over 550 food vendors and exhibitors. We appreciate your interest in participation in the Indiana State Fair.

GENERAL INFORMATION

All Vendors conducting business at the Indiana State Fair must have a valid Vendor Lease of Space Agreement.

Indiana State Fair gates open daily at 6 am. Buildings are open daily (Sunday – Thursday) 9 am – 9 pm. Both Friday and Saturday must be open 9 am – 10 pm.

Outside Vendors must open daily from 10 am and close no earlier than 10 pm. Outside Vendors may remain open later. On Friday and Saturday Food Vendors must remain open till at least 11 pm.

Vendors are required to be staffed and operating during every day of the Fair during the public open hours.

Indiana State Fair is an “All Pay Gate” for admission and parking. Reduced Rate Exhibitor Admission Tickets will be available; additional information will be included with Vendor Lease of Space Agreement packets.

APPLICATION PROCESS

All applications must be filled out completely and returned to the Concessions Office and the required photo of your operation. If photo or schematic drawing is not included, the application will not be considered. ***DO NOT SEND ANY MONEY WITH YOUR APPLICATION.***

Your application does not imply a contractual agreement; it is merely your request to be considered for space.

Generally, we receive more applications than we physically have space to accommodate. Management team reviews all applicants taking into consideration Indiana Owned Business, size, type of product or services, attractiveness of booth or trailer, revenue potential to the Department, stand design, structure, sanitation requirements and physical constraints.

Return application and photo to:

Indiana State Fair
Concession Office
1202 E 38th Street
Indianapolis, IN 46205